

DRAFT

Rosie Hussey President Clear Lake

Charles C. Edwards, Jr. Vice President Des Moines

Sister Jude Fitzpatrick West Des Moines

> Brian Gentry Des Moines

Wayne Kobberdahl Council Bluffs

> Valorie J. Kruse Sioux City

Ana Lopez-Dawson Pella

> Max Phillips Woodward

Frank Scaglione, II Clive

> LaMetta Wynn Clinton

Judy A. Jeffrey Director and Executive Officer

January State Board Meeting

Grimes State Office Building Des Moines, Iowa January 14, 2010

MINUTES

The State Board of Education meeting was held on January 14, 2010, in the State Board Room, Grimes State Office Building, Des Moines, Iowa. The following State Board members were present: Rosie Hussey, Wayne Kobberdahl, Ana Lopez-Dawson, Frank Scaglione, II, Valorie Kruse, Sister Jude Fitzpatrick, Max Phillips, LaMetta Wynn, and Charlie Edwards. Director Judy Jeffrey and Iowa Department of Education (Department) staff members Gail Sullivan, Del Hoover, Jim Addy, Carol Greta, Roger Utman, Tom Schenk, Jr., Kevin Fangman, Arlie Willems, Jeff Berger, Elaine Watkins-Miller, Phil Roeder, and Jody Crane were in attendance. Also in attendance were Sarah Brown Wessling, Johnston Community School District; Chris Mitchell, ACT; Staci Hupp, *Des Moines Register*, Dave Darnell, DeDe Small, Jan Walker, Jan McMahill, Eunice M. Meredith, Drake University; Nadene Davidson, University of Northern Iowa; Marlene McComer, Connie Boyd, and Don Heck, Iowa Central Community College; and Paul Curtis (via satellite) and Michael DiMaggio (via telephone), New Tech Network.

STATE BOARD BUSINESS MEETING

President Hussey called the meeting to order at 9:30 a.m.

Hussey thanked State Board members for attending the legislative reception and Department staff for organizing the event.

It was moved by Sister Jude Fitzpatrick and seconded by Valorie Kruse that the January agenda be approved.

COMMUNICATION

There was no public comment.

Director Report

❖ <u>Iowa Teacher of the Year</u> Judy Jeffrey introduced the 2010 Iowa Teacher of the Year, Sarah Brown Wessling, and announced that Wessling is one of four finalists for the National Teacher of the Year. Wessling described the selection process for the National Teacher of the Year and indicated that the recipient will be announced to the public in April 2010.

Race to the Top Application

Jeffrey reported that Department staff members have been spending the majority of their time working on the Race to the Top application. The Department received a Gates grant in the amount of \$250,000 to help prepare the application.

Jeffrey also announced that the Department has submitted the application for Phase II of the American Recovery and Reinvestment Act State Fiscal Stabilization Funds. It is essential that the Phase II application be approved because the lowa Legislature appropriated more than two thirds of the funds and it is depending on those funds to be pulled down. The Department will work directly with the U.S. Department of Education to get it approved.

As required in the Phase II application, Race to the Top, and the school improvement grant application, the Department is in the process of identifying persistently lowest-achieving schools in lowa. Districts with schools that have been identified have been notified and are being given a chance to respond. Jeffrey described the process used to identify these schools and indicated that the list will be made public once the appeal time has expired.

Legislative Update

Jeffrey indicated that the Governor's office is proposing legislation that will put us in a stronger position with our Race to the Top application. The proposed legislation deals with charter schools, innovation zones, and interventions for persistently lowest-achieving schools.

Specifically, the charter school legislation removes the charter school cap, allows districts to have more than one charter school, removes the sunset date, and gives the State Board discretion over whether schools remain in charter status depending on improvement in student achievement.

The innovation zones legislation creates a system where school districts and area education agencies, together in a geographical area, look at what ways they can deliver education in a more efficient and effective way for students.

Lastly, a school district that has an attendance center identified as a persistently lowest-achieving school shall implement one or more of the interventions outlined in No Child Left Behind.

Travels

Jeffrey reported she attended a conference in London, England on "How Technology can Impact Learning from Across the World." She represented the United States as part of the Council of Chief State School Officers delegation. Seventy-five ministers of education attended from around the world with over 125 countries represented.

At the conference, a campaign was announced as part of the World Cup that has set a goal that every child in the world will have access to primary education within the next 15 years.

Jeffrey referenced a report from her travels that describes how education and employment can work together to improve current and future workers' skills.

Rosie Hussey introduced new State Board member, Ana Lopez-Dawson. Lopez-Dawson shared background information and what she hopes to bring to the Board.

CONSENT AGENDA

LaMetta Wynn moved and Wayne Kobberdahl seconded to approve the consent agenda. The motion carried unanimously.

Race to the Top Application

Judy Jeffrey, Director, Office of the Director, and Kevin Fangman, Administrator, Division of PK-12 Education, presented an overview of lowa's Race to the Top application. Topics addressed included: Communication with the Public; Important Things to Remember; Race to the Top Competition; Iowa's Race to the Top Priorities; Race to the Top Application and Selection Criteria; Race to the Top Estimated Budget; State Projects; Centers for Collaborative Inquiry; Selection Criteria Details: State Success Factors, Standards and Assessments, Data Systems to Support Instruction, and Great Teachers and Leaders; Iowa's Race to the Top Budget; Funding; How Districts Sign On; and the Timeline.

There was discussion about what can be done to move the initiatives forward if Iowa does not receive the grant.

Motion: Max Phillips moved and Charlie Edwards seconded to approve, in concept, Iowa's Race to the Top application.

Vote: The motion carried unanimously.

Rules: Chapter 83 – Teacher Quality Programs (Notice)

Carol Greta, Attorney, Office of the Director, indicated that the changes to these rules will tie a teacher's evaluation to student performance whereas the current Chapter 83 rules do not. In addition, the proposed changes are an attempt to strengthen lowa's Race to the Top application.

Judy Jeffrey indicated that the Iowa State Education Association was in agreement to the proposed language changes. The Board has the authority to make the changes to the criteria and it does not need to be done through legislative action. She also stated that the changes will strengthen Iowa's application process for the Race to the Top and will eventually strengthen the evaluation processes.

Motion: Sister Jude Fitzpatrick moved and Wayne Kobberdahl seconded approval to give public notice of its intent to amend Chapter 83.

Vote: The motion carried unanimously.

Coe College Practitioner Preparation Program Approval

Arlie Willems, Practitioner Preparation Administrative Consultant, Bureau of Accreditation and Improvement Services, indicated that the review of the Coe College practitioner preparation program was held in November 2009. She provided logistical information and a brief overview of the program.

Willems reviewed the standards: Governance and Resources, Diversity, Faculty, Assessment, Clinical, and Curriculum; as well as the Strengths, Concerns/Recommendations, and Items that must be Addressed Prior to State Board Action for each of the standards. She reminded the Board that having items listed under Concerns/Recommendations does not mean that the standard is not being fulfilled.

Willems indicated that all of the standards were either met or met with strength with the exception of the Curriculum area. The item that needed to be addressed dealt with reading across the curriculum. The Coe College teacher education program provided the Department with an appropriate plan and timeline for strengthening this area. As a result, the review team determined that the item of concern was adequately addressed and the requirements have been met.

Motion: It was moved by Max Phillips and seconded by Valorie Kruse to approve Coe College's practitioner preparation program through the next state visit cycle scheduled for the 2015-2016 academic year.

Vote: The motion carried unanimously.

Drake University Practitioner Preparation Program Approval

Arlie Willems, Practitioner Preparation Administrative Consultant, Bureau of Accreditation and Improvement Services; introduced Jan McMahill, Eunice M. Meredith, DeDe Small, Dave Darnell, and Jan Walker from Drake University.

The review of Drake University's practitioner preparation program was held October 2009. Willems provided logistical information, a brief overview of the program, and clarification on the number of graduates and endorsements that are listed in the report.

Willems reported that, because of the implementation of the new Iowa Administrative Code Chapter 79 rules, programs new to the process are given a transition period to comply with rules.

Willems reviewed the standards and stated that all of them were either met or met with strength. The standards are: Governance and Resources, Diversity, Faculty, Assessment, Teacher Preparation Clinical, Teacher Preparation Curriculum, Administrator Preparation Clinical, Administrator Preparation Curriculum, Counselor Preparation Clinical, and Counselor Preparation Curriculum. She also reviewed the Strengths, and Concerns/Recommendations for each standard.

There was discussion on how Drake University is preparing teacher candidates for competency-based instruction and if Drake is looking at alternative acceptance requirements.

Motion: It was moved by Max Phillips and seconded by Sister Jude Fitzpatrick to approve Drake University's practitioner preparation program through the next state visit cycle scheduled for the 2015-2016 academic year.

Vote: The vote was unanimous with one abstention from Charlie Edwards.

2009 Condition of Iowa Community Colleges

Roger Utman, Administrator, Division of Community Colleges and Workforce Preparation, and Tom Schenk, Jr., Consultant, Bureau of Community College Services, presented highlights from the 2009 Condition of Iowa Community Colleges report. Schenk indicated that the emphasis for the report is "workforce outcomes."

A PowerPoint document was presented that addressed: Fiscal Year Enrollment; Student Awards; Three-Year Graduation Rate for First-Time, Full-Time Students; Time to Degree; Success Rate; Path to Success; Median Wages; Rate of Return; Wages by Degree; Return by Degree; In-state Retention; Enrollment Demographics; Graduation Rate by Race; Time to Degree by Race; Success Rate by Race; Program Types; Career Technical Education Majors; Awards by Major; Wages by Major: 2008; Returns by Major; Non-credit Enrollment; Adult Literacy Enrollment; Students Entering Employment; and Postsecondary Education.

There were additional comments and discussion on adult education projections and work being done with Workforce Development, employment statistics for agriculture, and if there's a noticeable difference between Hispanic males and females with success in the workforce.

Innovative Program – New Tech Network

Nadene Davidson, Interim Department Head and Assistant Professor, Office of Student Field Experiences, University of Northern Iowa; Paul Curtis, Assistant Director of School Development, and Michael DiMaggio, Director of Strategic Partnerships, New Tech Network, provided an overview and background information on the New Tech Network.

New Tech Network, a division of KnowledgeWorks, works nationwide with schools, districts, and communities to develop innovative high schools. It helps schools fundamentally rethink teaching and learning, empowering students to become the creators, leaders, and producers of tomorrow. Founded in Napa, California, in 1996, New Tech is made up of 41 schools in nine states serving more than 8,500 students.

Project-based learning (PBL) is at the heart of New Tech's instructional approach. PBL uses technology and inquiry to engage students with issues and questions that are relevant to their lives. In New Tech classrooms, teachers design rigorous projects tied to state and district

standards and customize them to their location and the interests of students. Students then work in teams to acquire and apply knowledge and skills to solve problems. New Tech's approach to PBL fundamentally changes the role of teacher and student. Instead of traditional one-to-many instructors, teachers become facilitators and coaches who guide students to take charge of their own learning, invent their own solutions, and develop self-management techniques.

A video was played that captures the spirit of a New Tech High School showing what teaching and learning looks like in that type of environment.

There was discussion on teacher training, what the process was to get in the education system, cost, services that are provided, delivery of instruction, ages of students being served, pillars of the program, content areas, organization of students in work teams, and response from the community and parents.

Iowa Central Community College's Bioscience and Health Sciences Program

Roger Utman, Administrator, Division of Community Colleges and Workforce Preparation; introduced Marlene McComas, Vice President for Instruction, Connie Boyd, Chair, Health Sciences, and Don Heck, Manager, Bio-fuels Testing and Adjunct Instructor, Iowa Central Community College.

Marlene McComas provided facts, background, and a timeline for completion of two new buildings on the Iowa Central Community College campus. She reviewed features of the Bioscience and Health Sciences Center. The center is a "green" building and offers a unique combination of programs. It is also LEED (Leadership in Energy and Environmental Design) Gold certified.

Connie Boyd showed a PowerPoint presentation that looked at classrooms and equipment. She indicated that the focus of the Bioscience and Health Sciences Center was to improve and expand the various labs.

Don Heck talked about his experience in building the bio-fuels technology program and revamping the existing program.

McComas also stated that the campus has 15 new apartment complexes and can accommodate 1,000 students living on campus. Iowa Central has the largest amount of on-campus housing for their size of community college in the state of Iowa.

There were comments and discussions on the partnerships/ collaborations that have occurred, the possibility of other states using this as a model, and dependency on external factors.

Information Session: Rules Review Process

Carol Greta, Attorney, Office of the Director, provided a session on the administrative rules review process. One of the statutory responsibilities of the State Board is to adopt rules for implementing education legislation.

Greta reviewed the steps in determining when to engage in the rules process, information that must be gathered by staff, and the timeline for the rulemaking process.

Board Reports

<u>Valorie Kruse</u> indicated she had nothing to report.

<u>Frank Scaglione</u> reported that the Technology Task Force is preparing a paper to bring to the board. He also plans to visit the East Marshall Community School District to see their virtual reality program.

<u>Sister Jude Fitzpatrick</u> indicated that there's an initial draft of a report from the Coordinating Council for Hearing Services and that the next meeting is scheduled for February 8.

<u>Ana Lopez-Dawson</u> indicated she had nothing to report.

<u>LaMetta Wynn</u> indicated she had nothing to report.

<u>Max Phillips</u> stated that the next meeting of the Business Education Roundtable is scheduled for January 25. He indicated there will be a press release on the Institute for Tomorrow's Workforce report.

Rosie Hussey indicated that the March State Board meeting date may need to be changed and that the Board will be surveyed regarding their availability.

Gail Sullivan distributed a tentative list of topics for the March State Board meeting.

President Hussey adjourned the meeting at 2:30 p.m.

State Board Work Session - Innovation in Education

Gail Sullivan, Chief of Staff, and Phil Roeder, Special Assistant to the Director's Office, Office of the Director, led the discussion on innovation in education. Sullivan indicated that the work session was in follow-up to the State Board retreat where innovation was identified as one of the policy development priorities. The focus of the discussion was:

- What does innovation mean to the Board?
- What characteristics could be used to identify innovative programs and practices?
- What is the Board's role in promoting innovation in education?

Rosie Hussey President	Judy A. Jeffrey, Director and Executive Officer